Remit To: CBS Television Stations

P.O. BOX 33091

520 Seymour Ave

Lansing, MI 48933-1118

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WWJ-TV

1091-409446

Invoice Num:

INVOICE

Page 1 of 3

Account Exec:

Maggie McWilliams Pol

10/25/2012-10/30/2012

Office: **GWTS-PH**

Contract Num: 1091-54711

Contract Dates: Customer Order:

Linked Order:

In Account STRATEGIC MEDIA SERVICES(33295)

MICHIGAN GOP 2012(336037)

With: 3299 K St NW Ste 200

For:

Washington, DC 20007-4415 ATTN:Accounts Payable

CPE: /

MI GOP 10/24-10/30 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

uy	Flight								Total		
.ine	Description			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate	
1	LATE FIRST FO	RECAST SPON	SOR	10/25/2012-10/26/2012		T	F	30	2	6,000.00	
Week	Of		MTWTFSS	Spots	s Per Week	_	Rate				
10/22/	2012-10/28/2012		TF		2		6,000.00				
Air Da	<u>te</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/25/	2012 Th	11:02:11 PM		MRPTV100101DMMH		30	6,000.00				
10/26/	′2012 Fr	11:02:41 PM		MRPTV102502DMMH		30	6,000.00				
2 THE PRICE IS RIGHT		RIGHT		10/25/2012-10/26/2012		TF		30	2	2,000.00	
	<u> </u>						<u> </u>		Land		
Week			MTWTFSS	Spots Spots	s Per Week	_	Rate	A I		200	
10/22/	2012-10/28/2012		TF		2		2,000.00				
Air Da	te <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/25/	′2012 Th	11:58:42 AM		MRPTV100101DMMH		30	2,000.00	The same of			
10/26/	′2012 Fr	10:58:12 AM		MRPTV100101DMMH	_ 1	30	2,000.00				
4	WHO WANTS T	O BE MILLIONA	IRE	10/25/2012-10/26/2012		T	F	30	2	600.00	
				_ 1 1	J. 1	1					
Week			MTWTFSS	Spots Spots	s Per Week	-	Rate				
10/22/	2012-10/28/2012		TF		2	1000	600.00				
			- W								
Air Da	<u>te</u> <u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
<u>Air Da</u>	=	<u>Air Time</u> 12:23:30 PM	M/G For	Material MRPTV10701DMMH).	<u>Dur</u> 30	Rate 600.00	Debit	Credit	<u>Remarks</u>	
	2012 Th		M/G For	N 100 - AN 111).	·		Debit	Credit	<u>Remarks</u>	
10/25/	2012 Th	12:23:30 PM 12:12:15 PM	M/G For	MRPTV10701DMMH		30	600.00 600.00	Debit	Credit 1	Remarks 1,500.00	
10/25/s 10/26/s	2012 Th 2012 Fr 12:28:00-13:30:	12:23:30 PM 12:12:15 PM		MRPTV10701DMMH MRPTV102502DMMH 10/26/2012-10/26/2012	Par Waak	30 30	600.00				
10/25/. 10/26/. 6 Week	2012 Th 2012 Fr 12:28:00-13:30:	12:23:30 PM 12:12:15 PM	MTWTFSS	MRPTV10701DMMH MRPTV102502DMMH 10/26/2012-10/26/2012	s Per Week	30 30	600.00 600.00				
10/25/. 10/26/. 6	2012 Th 2012 Fr 12:28:00-13:30:	12:23:30 PM 12:12:15 PM		MRPTV10701DMMH MRPTV102502DMMH 10/26/2012-10/26/2012	s Per Week 1	30 30	600.00				
10/25/. 10/26/. 6 Week	72012 Th 72012 Fr 12:28:00-13:30: Of 72012-10/28/2012	12:23:30 PM 12:12:15 PM	MTWTFSS	MRPTV10701DMMH MRPTV102502DMMH 10/26/2012-10/26/2012		30 30	600.00 600.00				

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Account Exec: Maggie McWilliams Pol

Office: GWTS-PH Contract Num: 1091-54711

Contract Dates: 10/25/2012-10/30/2012

Customer Order: Linked Order:

CPE: /

Product Desc: MI GOP 10/24-10/30

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· I V INVO

Invoice Num: 1091-409446 Invoice Date: 10/28/2012

Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Buy	Flight									Total	
Line	Descri	ption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
8	DAVID	LETTER	MAN		10/25/2012-10/26/2012		1	TF	30	5	700.00
10	NI- Of			MINITE	0	D WI-		D-4-			
	Neek Of			MTWTFSS	<u> </u>	Per Week		Rate			
1	10/22/2012-10/2	28/2012		TF		2		700.00			
<u>A</u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
1	10/25/2012	Th					30			700.00	Preempted
1	10/26/2012	Fr					30			700.00	Preempted
1	10/27/2012	Sa	12:57:55 AM	10/25/2012	MRPTV102502DMMH		30	350.00	350.00	To the same of	Makegood in CSI:MIAMI 1
1	10/28/2012	Su	09:08:16 AM	10/26/2012	MRPTV100101DMMH		30	700.00	700.00		Makegood in CBS SUNDAY MORNING
1	10/28/2012	Su	01:07:11 AM	10/25/2012	MRPTV100101DMMH		30	350.00	350.00		Makegood in 00:12:00-01:12:00
9	DAVID	LETTER	MAN		10/29/2012-10/30/2012		МТ		30	4	700.00
W	Neek Of			MTWTFSS	Spots Spots	Per Week	15	Rate			
1	10/29/2012-11/0	04/2012		M T		2		700.00			
<u>A</u>	Air Date	<u>Day</u>	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	<u>Remarks</u>
1	10/27/2012	Sa	12:21:18 AM	10/30/2012	MRPTV100101DMMH		30	350.00	350.00		Makegood in CSI:MIAMI 1
1	10/28/2012	Su	02:28:51 PM	10/29/2012	MRPTV102502DMMH		30	350.00	350.00		Makegood in 14:00:00-14:30:00
1	10/28/2012	Su	02:43:29 PM	10/29/2012	MRPTV100101DMMH		30	350.00	350.00		Makegood in 14:30:00-15:00:00
1	10/28/2012	Su	12:34:45 AM	10/30/2012	MRPTV102502DMMH	,	30	350.00	350.00		Makegood in 24:00:00-01:30:00
	To	otal Spots	<u> </u>	Gross Am		Commissio	n Amt	Net Amt	Debit	Credit	Reconciliation
Air Time To	otale	14	l	21,500.00		2.2	25.00	18,275.00	2,800.00	1,400.00	1,400.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes	
	A.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

21,500.00 **Gross Billing** Trade Value 0.00 Agency Commission 3,225.00 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 **Pay This Amount** 18,275.00

Warranty - We warrant the above broadcasts were made according to the official station log.